

# APCD Community Workshop Series

Louisville Metro Air Pollution Control District  
*2019 AAPCA Fall Business Meeting*  
August 27, 2019



# Overview

- **Evaluating APCD  
Community Engagement**
- Developing APCD's  
*Clearing the Air*  
Workshop Series
- Continued Engagement



# APCD Community Engagement

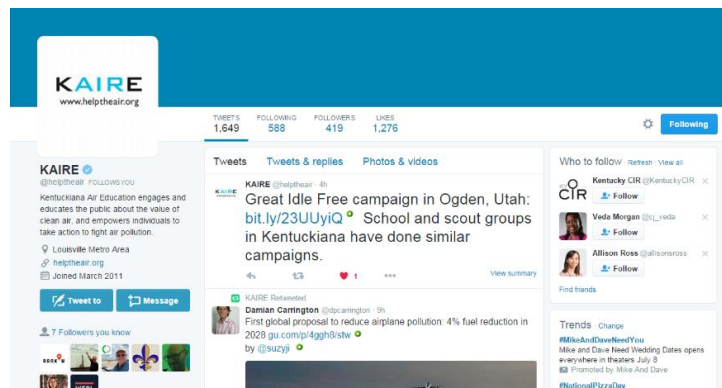


# APCD Community Engagement

- Partnership/participation with community organizations



# APCD Community Engagement



- Digital Engagement

- APCD GovDelivery
- APCD Twitter
- KAIRE (Facebook and Twitter)
- Grow More Mow Less (Facebook)



# Overview

- Evaluating APCD Community Engagement
- **Developing APCD's *Clearing the Air* Workshop Series**
- Continued Engagement





# Why focus on Community Engagement improvement?

- Informed and engaged **communities** are more likely to support programs and policies that improve air quality
- Informed and engaged **individuals** are more likely to change behaviors to reduce their own emissions and exposure to poor air quality



# Engagement Goals

- Increase **accessibility of information** – electronic, print, and in-person
- Increase **understanding** of APCD functions and regulatory role
- Increase **agency awareness** of community concerns
- Provide **accurate** picture of current air quality, including **challenges *and* successes**, which provide a foundation for future air quality improvement strategies



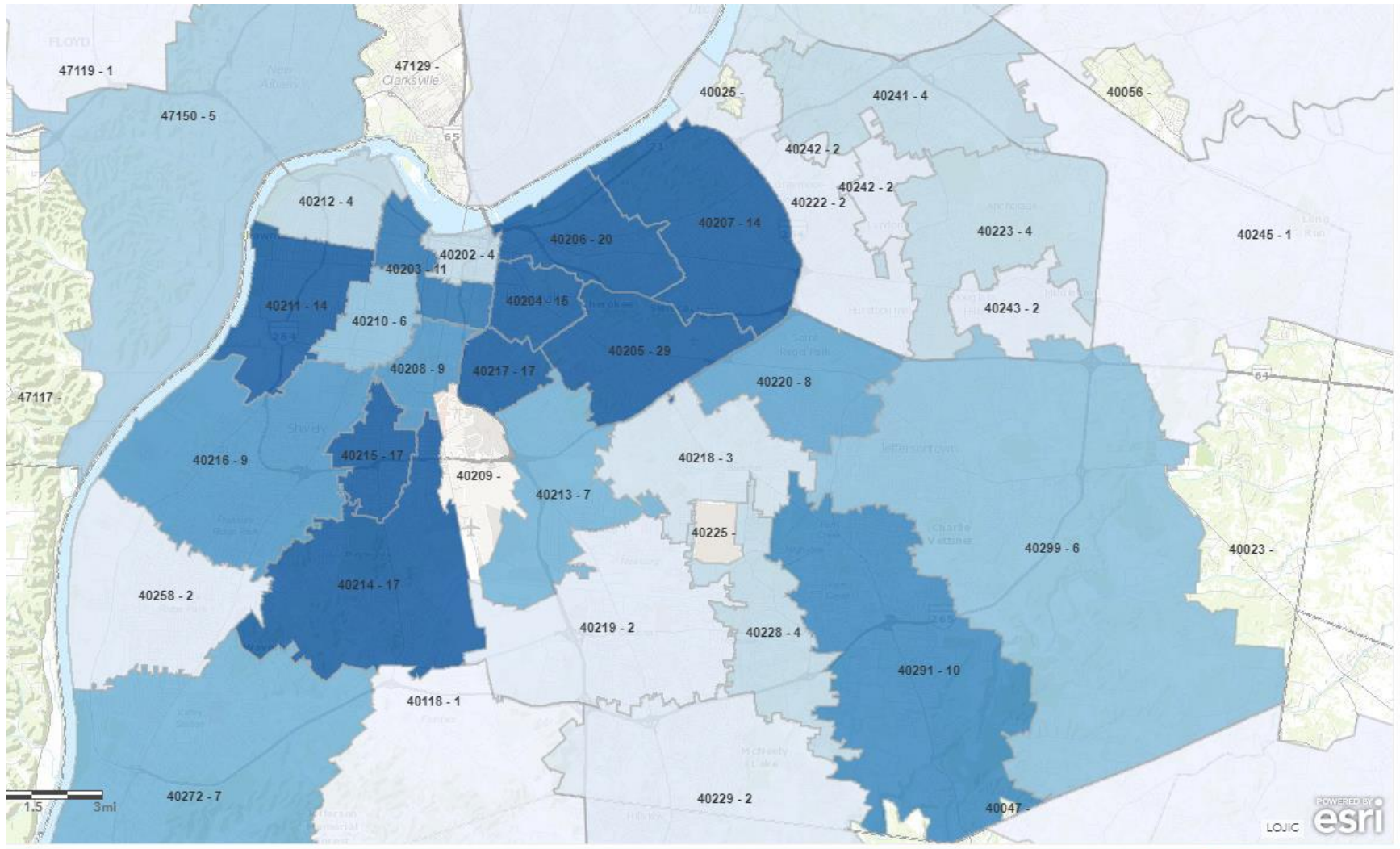


# Community Workshop Series

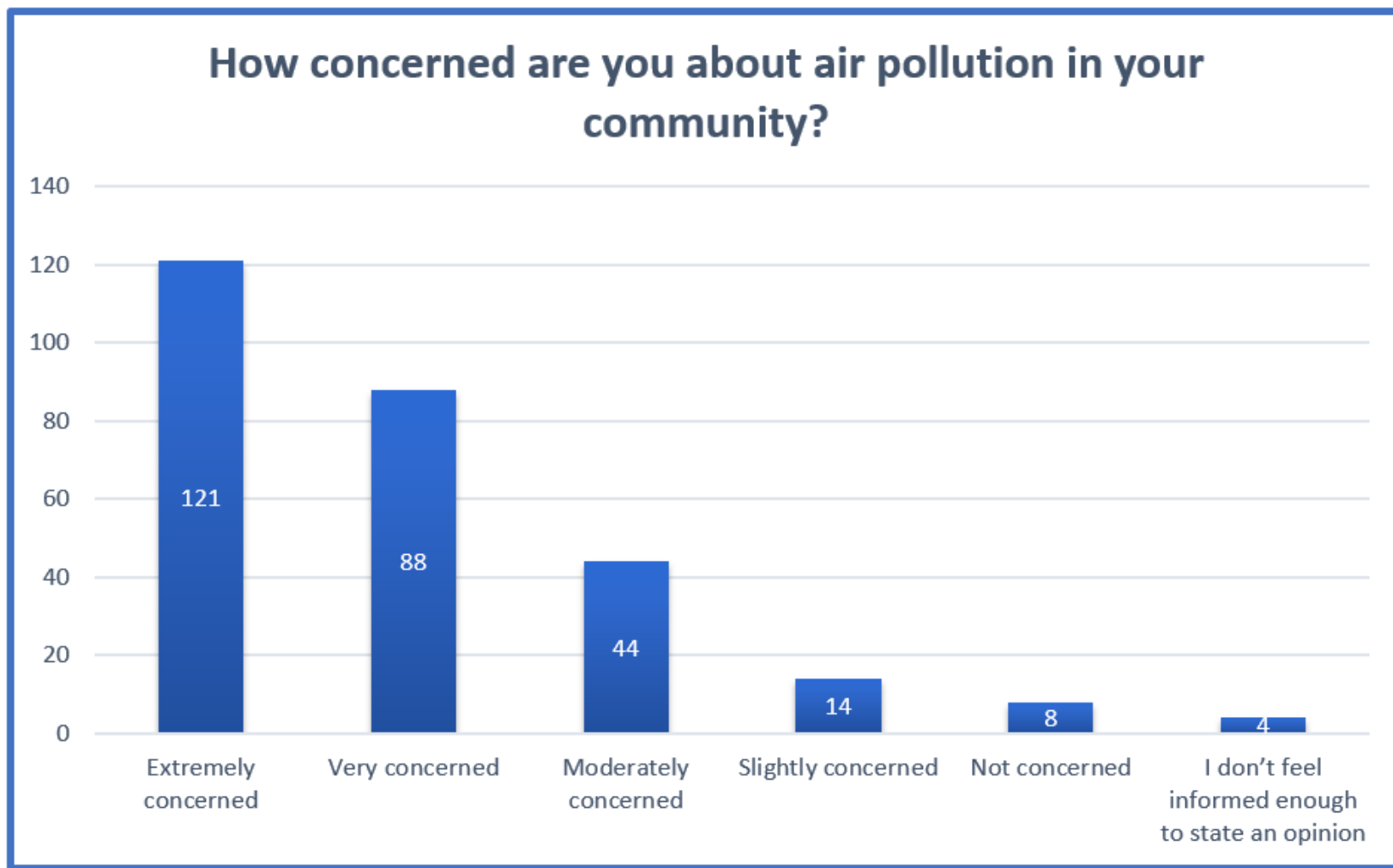
- Started with a brief community survey
  - Prioritize topics from frequently discussed issues
  - Select locations and times best suited for interested community members
  - Snapshot of current perceptions
- Distributed electronically through APCD lists, social media, partner programs, peer agencies, community groups, any and all avenues



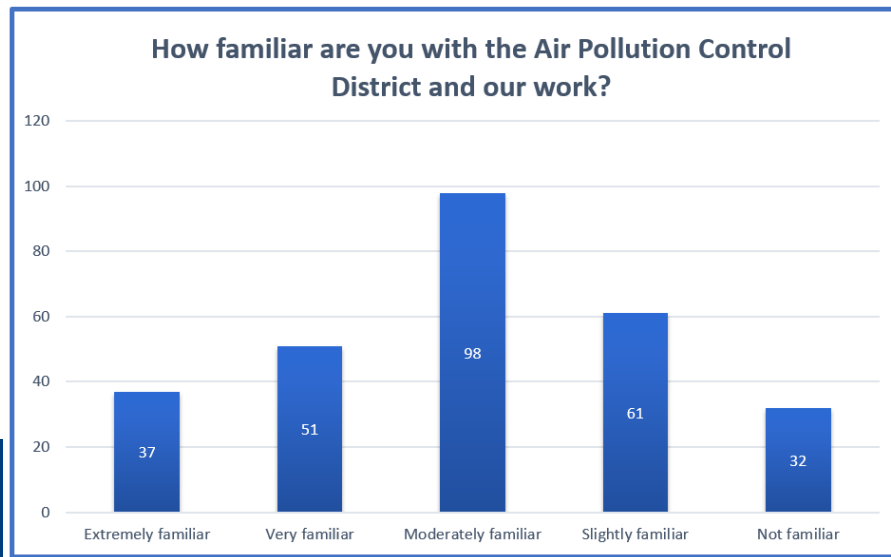
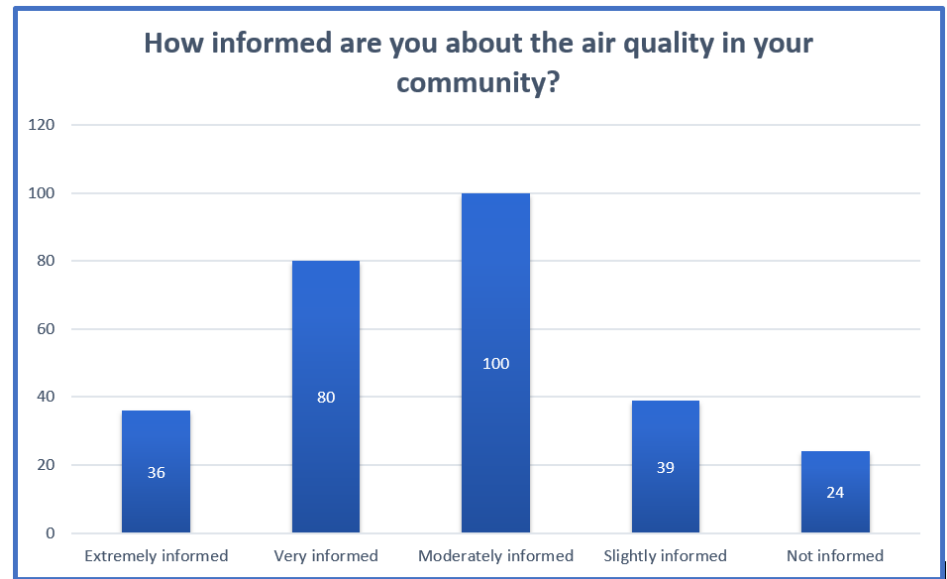
# Community Survey Results



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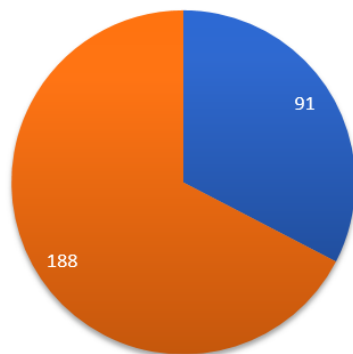


# Community Survey Results



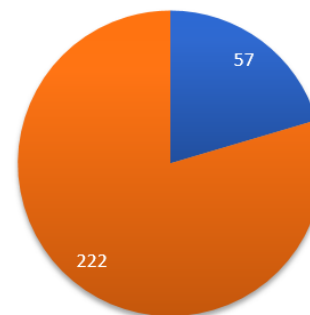
# Community Survey Results

Have you attended an APCD public hearing, community meeting, monthly Board meeting, or other public event?



■ Yes ■ No

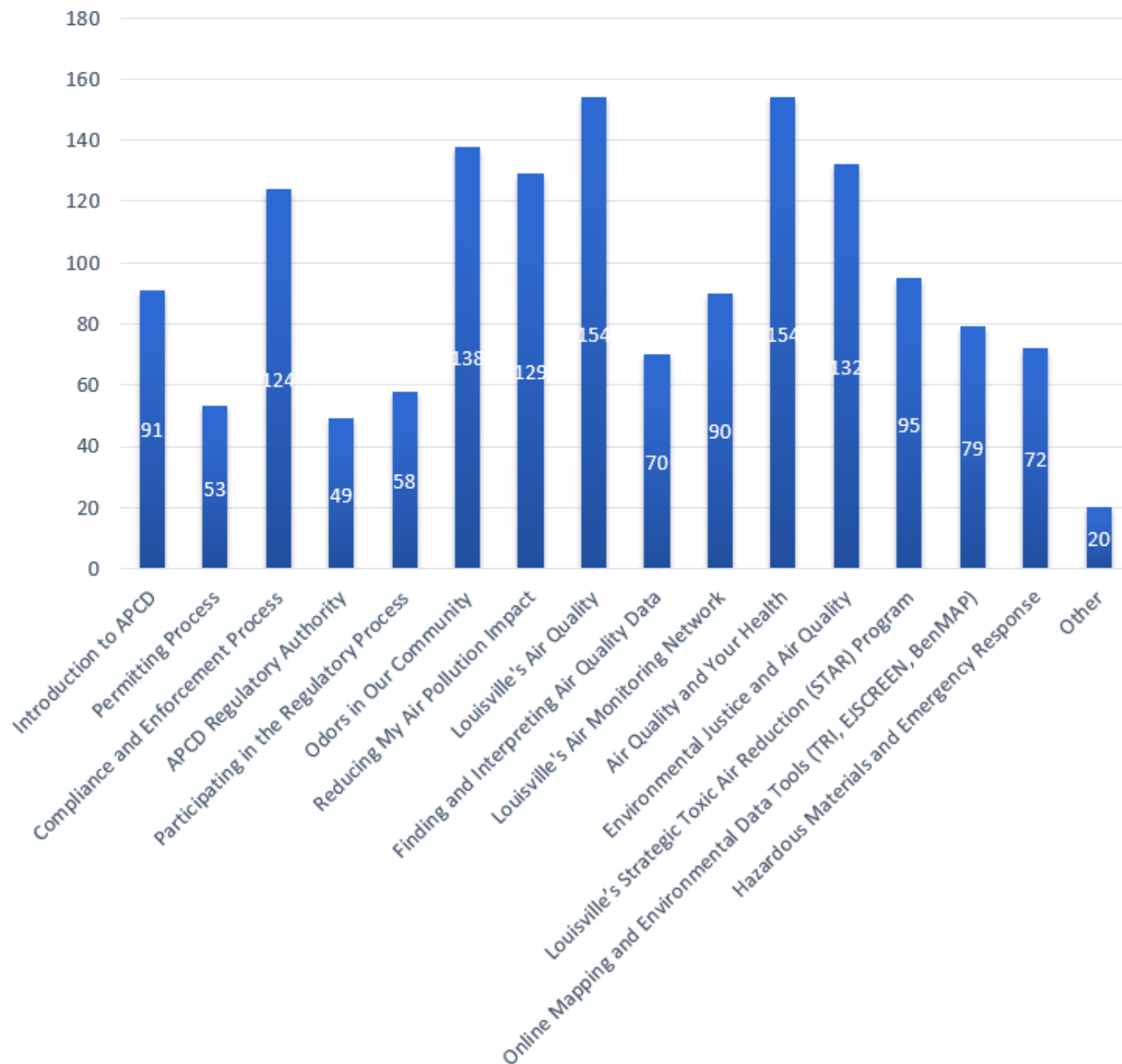
Have you participated (i.e. made a comment during a public meeting, submitted a written comment, etc.) at an APCD public event or during an APCD public comment period?



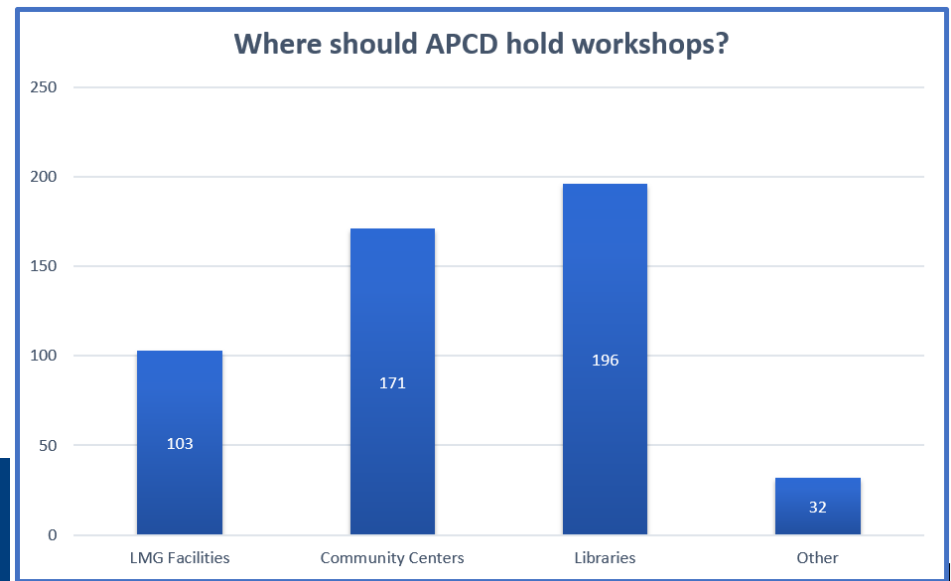
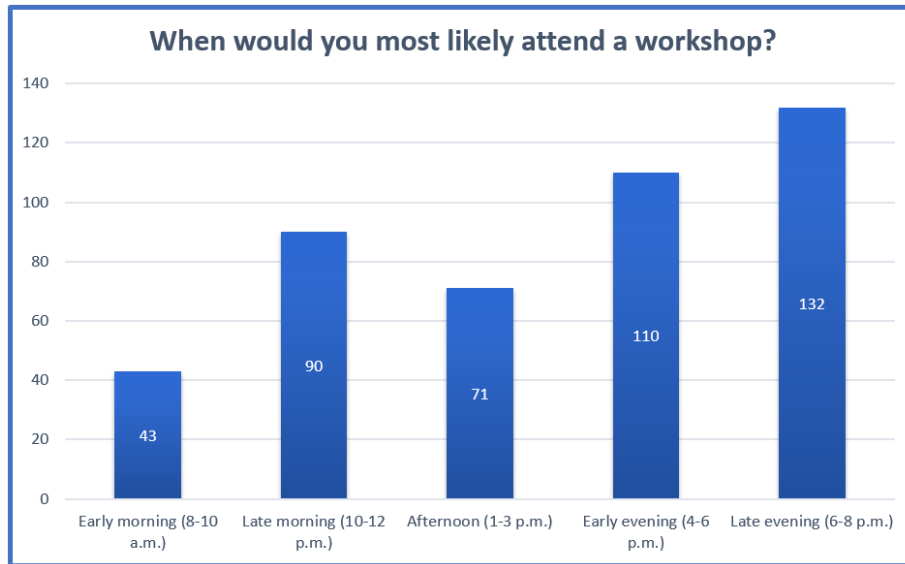
■ Yes ■ No



## What topics are you interested in learning more about?



# Community Survey Results



# Workshop Planning

- Determined our goals/objectives
- Evaluated resources for workshop content
  - APCD's "deep bench" of subject matter expertise
  - Support from EPA Region 4
  - LMG peer agencies
  - Community Partners
- Timing & Location
  - Determine when/where to host the workshops
- Highlight public participation opportunities




# Clearing the Air Workshop Series

The APCD Workshop Series seeks to:

- Increase the community's understanding of Louisville's air quality and of APCD's many functions
- Provide information that will empower citizens
- Provide a more informal forum for Q&A with APCD
- Improve related public outcomes



# 2018 Workshop Series



## CLEARING THE AIR

An APCD Workshop Series

**July 16** APCD 101/Louisville's Air Quality  
**July 30** Air Quality & Health/Reducing My Pollution Impact  
**Aug. 13** Odors: Reporting and Responding  
**Aug. 27** The APCD Regulatory Process  
**Sept. 10** How We Monitor Air Quality  
**Sept. 22** Technical Workshop\*  
(Understanding Risk/EJ Screen/TRI/NATA/BonMap)  
**Sept. 24** The STAR Program/Environmental Justice

Workshops held at the Louisville Free Public Library, 301 York St.  
Each session is 5:30-7 p.m.  
(\*Technical Workshop 10 a.m.-2 p.m. Registration Required. Send email to [ClearingTheAir@louisvilleky.gov](mailto:ClearingTheAir@louisvilleky.gov))  
[www.louisvilleky.gov/APCD](http://www.louisvilleky.gov/APCD)

**QUESTIONS?**  
Call us at  
(502) 574-6000

- **7 workshops** (July — Sept.)
- More than 65 attendees
- Workshop topics:
  - APCD 101/Louisville's Air Quality
  - STAR Program/Environmental Justice
  - Understanding Risk: A Technical Workshop






# 2019 Workshop Series



- **10 workshops** (Feb. – Nov.)
- Workshop topics:
  - Air Quality and GHGs
  - APCD Website Resources
  - Odors and Emergency Response



## CLEARING THE AIR

2019 APCD Workshop Series





Are you curious about the air you breathe, what's in it, and how it's protected?  
Join us at our free monthly workshops to get an in-depth look at how we keep the air clean.

FEBRUARY 18	JULY 15
MARCH 18	AUGUST 19
APRIL 15	SEPTEMBER 16
MAY 20	OCTOBER 21
JUNE 17	NOVEMBER 18

6 p.m.-7:30 p.m. | Louisville Free Public Library, 301 York St.

For more info, go to [www.louisvilleky.gov/APCD](http://www.louisvilleky.gov/APCD)  
(502) 574-6000

# Survey Feedback

**APCD Clearing the Air Workshop Series**

1. Which workshop did you attend today? (please check one)

☐ APCD 101/Louisville's Air Quality

☐ AQ & Health/Reducing My Pollution Impact

☐ Odors: Reporting and Responding

☐ The APCD Regulatory Process

☐ How We Monitor Air Quality

☐ Understanding Risk: A Technical Workshop

☐ The STAR Program/Environmental Justice

2. Please make one selection for each statement.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
The information presented in this workshop was useful.					
The workshop topic is important to me.					
The workshop presenters were knowledgeable.					
The location of today's workshop (the Main Library) was convenient and easily accessible.					

- Asked for...
  - Demographic information
    - Zip Code
  - Specific feedback on structure, content, presenters, location of workshops and overall satisfaction
- Provided space for more specific feedback

# Specific Feedback

*“Well organized & digestible. Not over-the-head. Thanks!”*

*“Great intro overview, but lots of info - a bit overwhelming.”*

*“Livestream using Facebook Live; record the presentations and post them on APCD YouTube page.”*

*“I appreciate the central location of these events.”*

*“Great Presentation! Actually learned some info I thought I already knew!”*

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- Continued Engagement



# Outreach → Engagement





# Continue...

- Building a library of topical modules
- Fostering environments that encourage public participation and educate the community
- Providing opportunities for informal comment and feedback from stakeholders to APCD
- Updating *Clearing the Air Workshop Series* [webpage](#)





# AIR POLLUTION CONTROL DISTRICT

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